



PROJECT / PROGRAMME SUMMARY

Title	EMPOWERING WOMEN FOOD VENDORS “Mama Nfilie”
Background	<p>It's in the eve of the corona virus outbreak when Tanzania Public Health Association and WAJIKI, as key public health stakeholders realized a great burden the women food vendors were encountering that needed intervention support. Despite of the robust scientific evidence on COVID-19 prevention and control, still there was a gap in effectively turning this information into practice. Understanding how to effectively implement livelihood interventions and vitally developing ambitious communal responses to change social relations by challenging the social practices that reduces risks of contracting and or infecting others with COVID-19 while undertaking food businesses.</p> <p>Therefore, TPHA developed a concept note and was commissioned a three months project fund to build the capacity of local women food vendors at Mwananyamala ward in Kinondoni Municipality, Dar es Salaam.</p>
Objectives (Main and Specific)	<p>To mitigate entrepreneurship hardships and complementing the government efforts to halt the spread of the corona virus and its impact to society, the project was specifically;</p> <ol style="list-style-type: none"> i. To build capacity on improved food preparation, packaging and vending to address the COVID-19 challenges. ii. To increase awareness and information access to foster understanding of COVID-19 prevention actions that support health practices. iii. To articulate coping strategy essentials to increase understanding, especially at domestic settings on food type that improves health. iv. To create awareness on sexual harassment and sextortion at workplace.

Methodology/Approach used	<p>TPHA involved local government authority (extension workers), Market and school administrators, community-based organizations, including women groups and adolescent girls as educators to expand accessibility to reach the marginalized groups.</p> <p>TPHA systematically developed a profile of vendors' livelihood activities around the project site where implementation took place. The TPHA also worked collaboratively to improve other forms of local support that could benefit the project beneficiaries.</p> <p>Therefore, strategically, the approach built, strengthened and galvanized women's collective power for a just and sustainable livelihoods with common voice in addressing overarching socio-economic issues through liberated minds and sustainable food vending entrepreneurs skills.</p>
Expected Outputs/Deliverables	<ol style="list-style-type: none"> 1. Identify women groups to participate in the capacity building program. 2. Recruit and orient educators to support the facilitation and dissemination of COVID-19 prevention education initiatives 3. Develop tailor-made packages for food safety and integrated livelihood implementable strategies including life skills to combat gender based violence and sexual harassment and sextortion. 4. Distribute leaflets and posters with COVID-19 information authorized by the ministry of health and protective gears for identified marginalized groups 5. Conduct vendors educator sessions (ToT) to advocates safe stay, for mobilization of others. 6. Engage vendor-to-vendor to continuous learning programs with diversified entrepreneurship skills development, preparation, packaging and serving of the foods with great alert of the COVID-19. 7. Conduct attitude change outreach for knowledge and skills impartment to both vendors, and consumers geared to increase application of preventive measures to reduce the risks of contracting corona virus in foods preparation, packaging and serving. 8. Conduct mentoring and apprenticeships. 9. Preparation and distribution of Project Implementation Report.
Project Period	<p>JULY – OCTOBER 2020</p>
Funding Agent	<p>WOMEN FUND TANZANIA TRUST(WFT)</p>
Total Budget	<p>TZs15,000,000</p>